

**WELCOME TO
INTERNATIONAL PEACE GARDEN
MEDIA DAY - APRIL 6th, 2022**



INTERNATIONAL PEACE GARDEN 1932 - 2022

Over 50,000 people attended the International Peace Garden Dedication July 14, 1932



INTERNATIONAL
PEACE
GARDEN | 90th

Growth at the International Peace Garden

The International Peace Garden is planning for a sustainable future for the next 90 years and beyond with the expansion of the Conservatory—the Garden’s activity hub—to allow for enhanced exhibits and programming; and building an innovative and engaging new Children’s Nature Play Area.

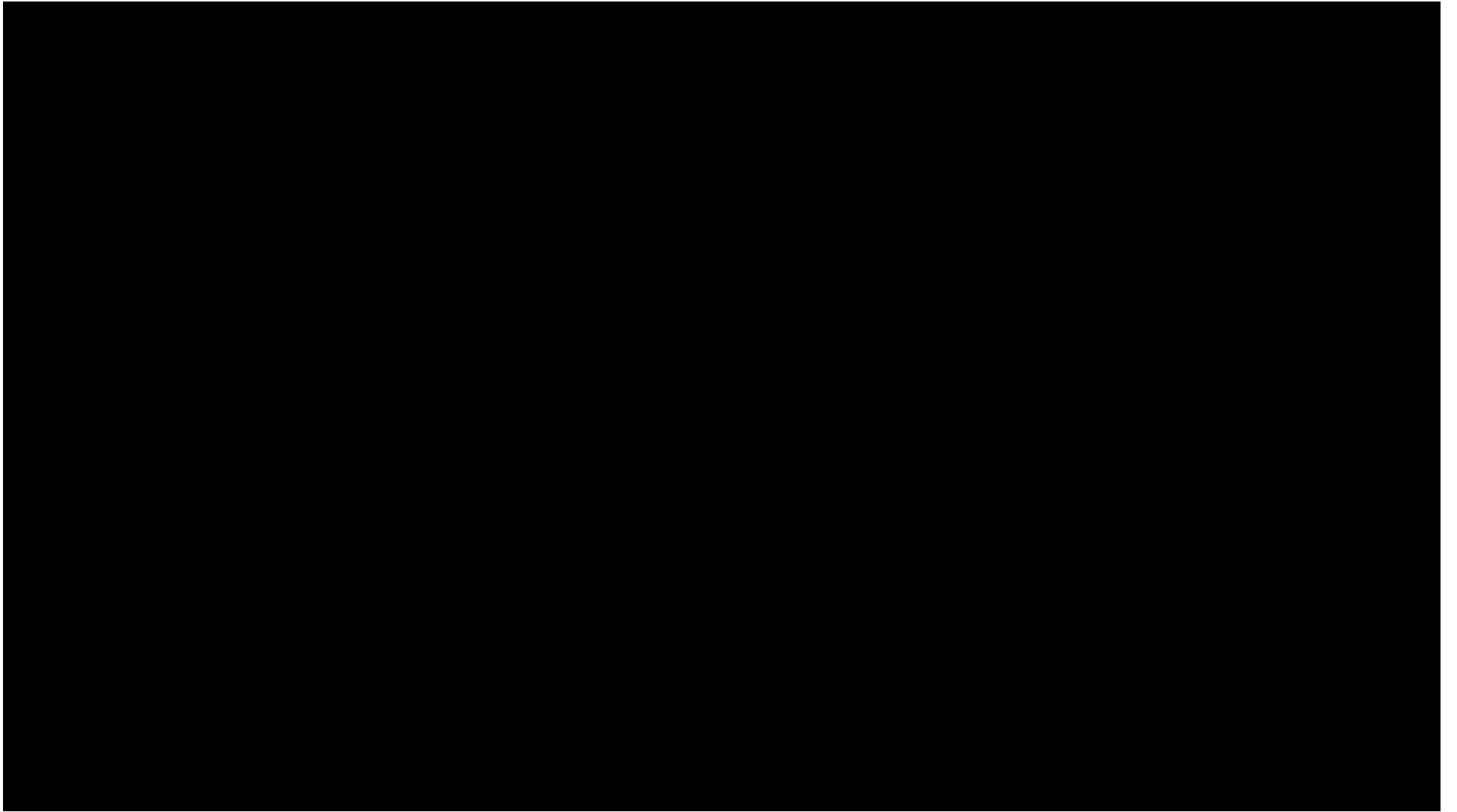




The Campaign for the International Peace Garden

Naming Opportunities





Naming Opportunities

CONSERVATORY

Conservatory Naming	\$1,000,000
Conservatory Lobby	\$500,000
Café Experience	\$250,000
Gift Shop	\$100,000
Board Room	\$75,000
Henry Moore Library	\$50,000

CHILDREN’S PLAY AREA

Children’s Play Area	\$500,000	
Play Area Woodlands	\$250,000	
Wolf Teaching Zone	\$250,000	
Pollination Gardens	\$200,000	
Beaver/Muskrat Play Zone	\$100,000	
Eagle/Hawk Play Zone	\$100,000	
Elk Play Zone	\$100,000	
Fox Play Zone	\$100,000	<i>Reserved</i>
Turtle Play Zone	\$100,000	<i>Reserved</i>

OTHER GARDEN AREAS

North Plaza	\$200,000
South Plaza	\$200,000
Reflecting Pool	\$100,000
Entry Drive	\$100,000

ENDOWED POSITIONS

Executive Director	\$1,000,000
Director of Horticulture & Conservatory	\$750,000





INTERNATIONAL
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GARDEN

CONSERVATORY NAMING OPPORTUNITIES

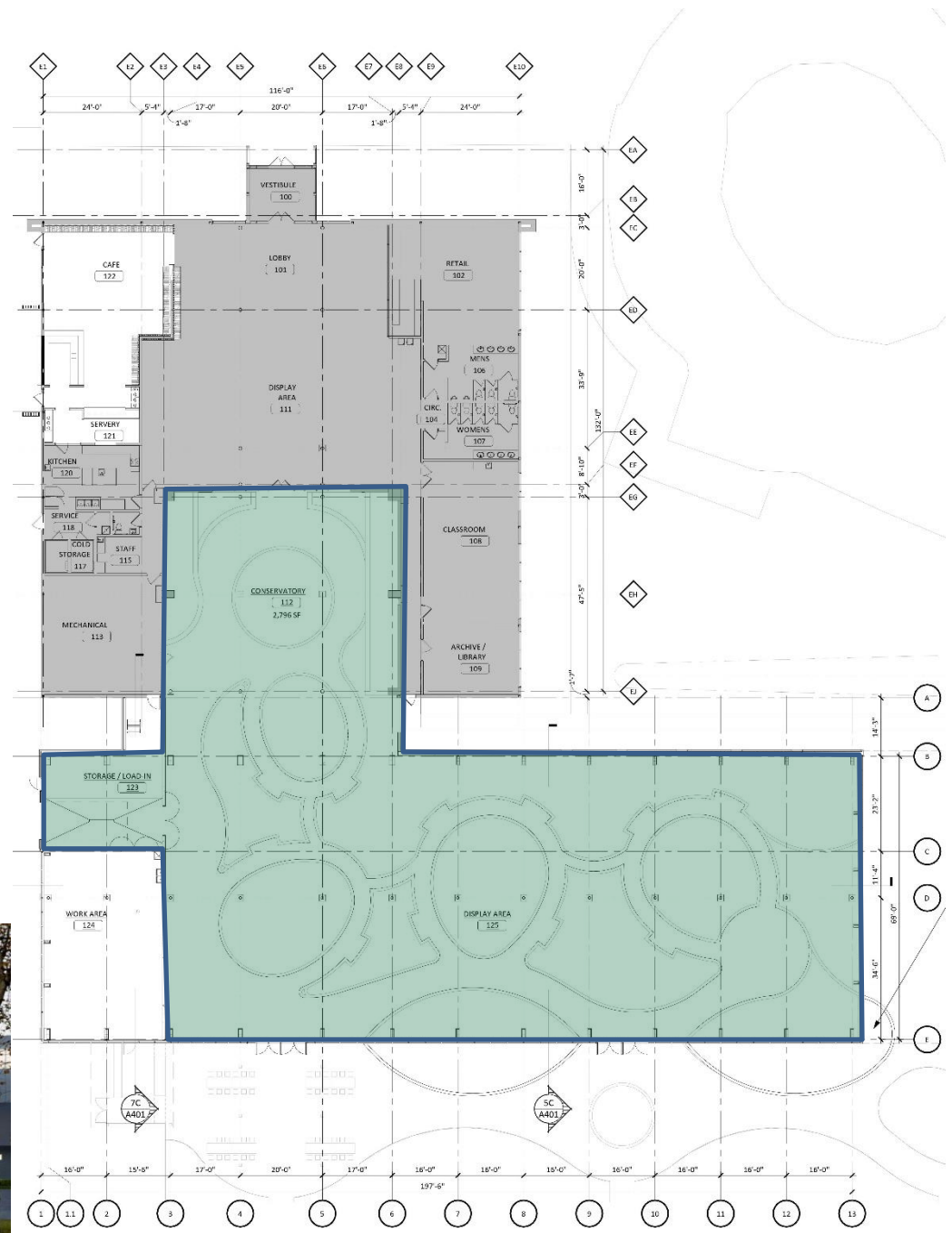


Conservatory

NAMING OPPORTUNITY: \$1,000,000

In addition to providing a focal point for the Garden, the expanded Conservatory will house and care for IPG's world-class cactus and succulent collection and share the history of the Garden in an immersive landscaped space that will attract visitors year-round.

A leadership gift will name the conservatory. Not only will prominent signage offer visibility to the donor making the gift, all official correspondence and publicity referencing the conservatory will use the full formal name, which will offer the named sponsor even greater visibility.



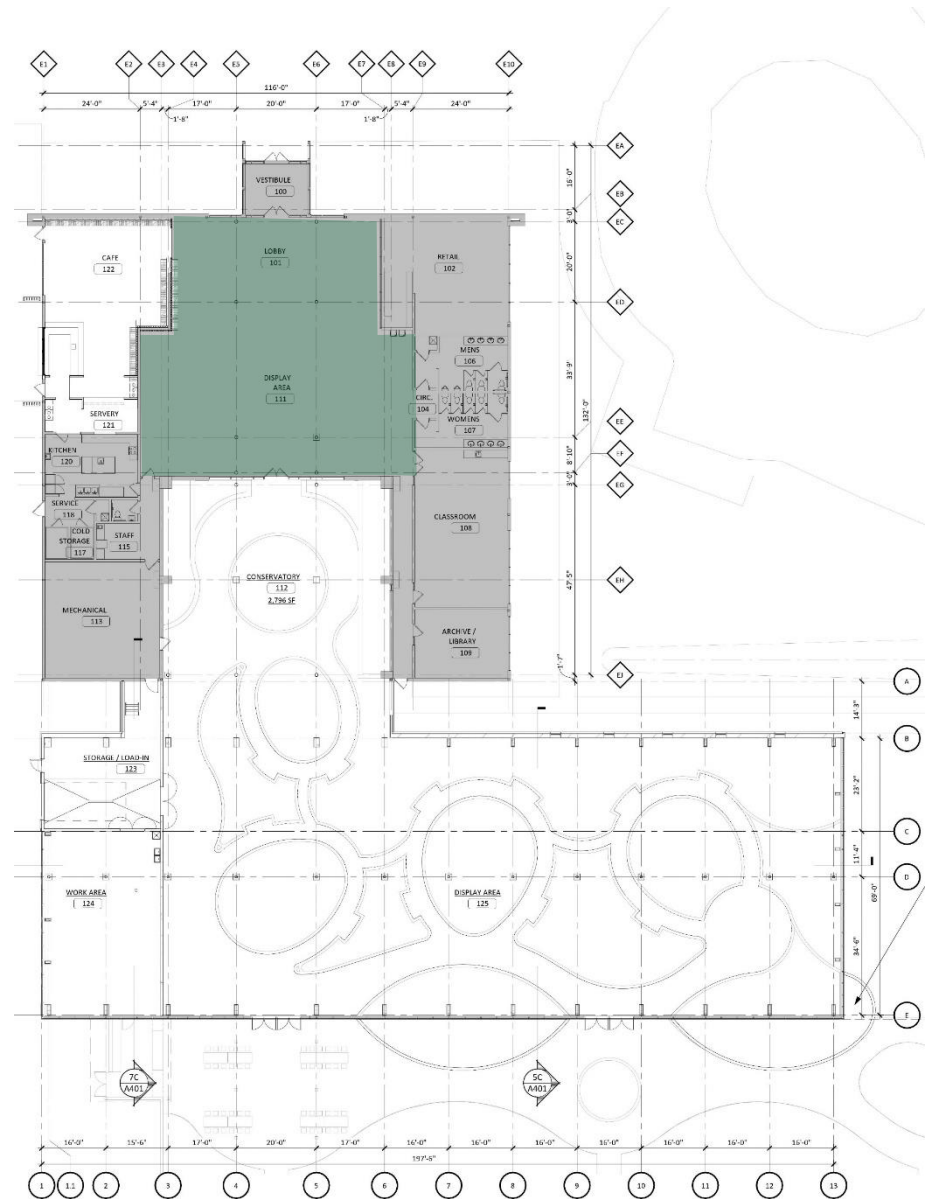


Conservatory Lobby

NAMING OPPORTUNITY: \$500,000

Guests from around the world will start their experience at the International Peace Garden in the lobby of the conservatory. This bright, uplifting space leads guests to the Garden's café, gift shop, board room, and the Garden's exquisite Vitko collection of cacti and succulents.

The conservatory lobby provides numerous opportunities for named recognition. IPG leadership will coordinate naming with the donor who selects this opportunity. The formal name of the lobby will be used in all official, external IPG communication..



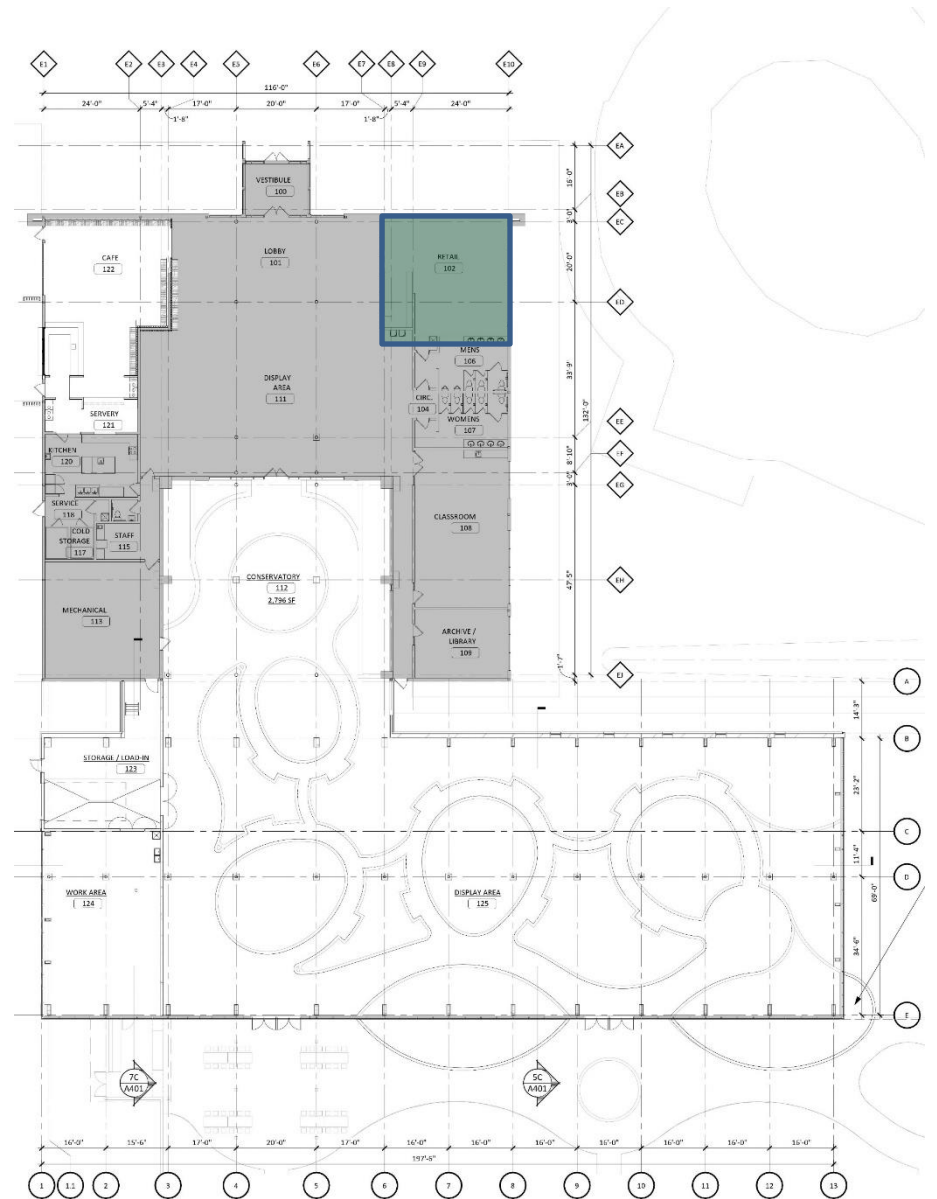


Gift Shop

NAMING OPPORTUNITY: \$100,000

The International Peace Garden gift shop offers a wonderful selection of souvenirs to make a visit to IPG a memorable one. Guests to the Garden will discover a great selection of regional gifts, and IPG apparel. The shop also serves as a point-of-contact and guest education.

The gift shop is a favorite destination within the Garden and will provide the donor a visible named gift opportunity. IPG leadership will coordinate naming with the donor who selects this opportunity. The formal name of the gift shop will be used in all official, external IPG communication..





INTERNATIONAL
PEACE
GARDEN

PLAY AREA NAMING OPPORTUNITIES



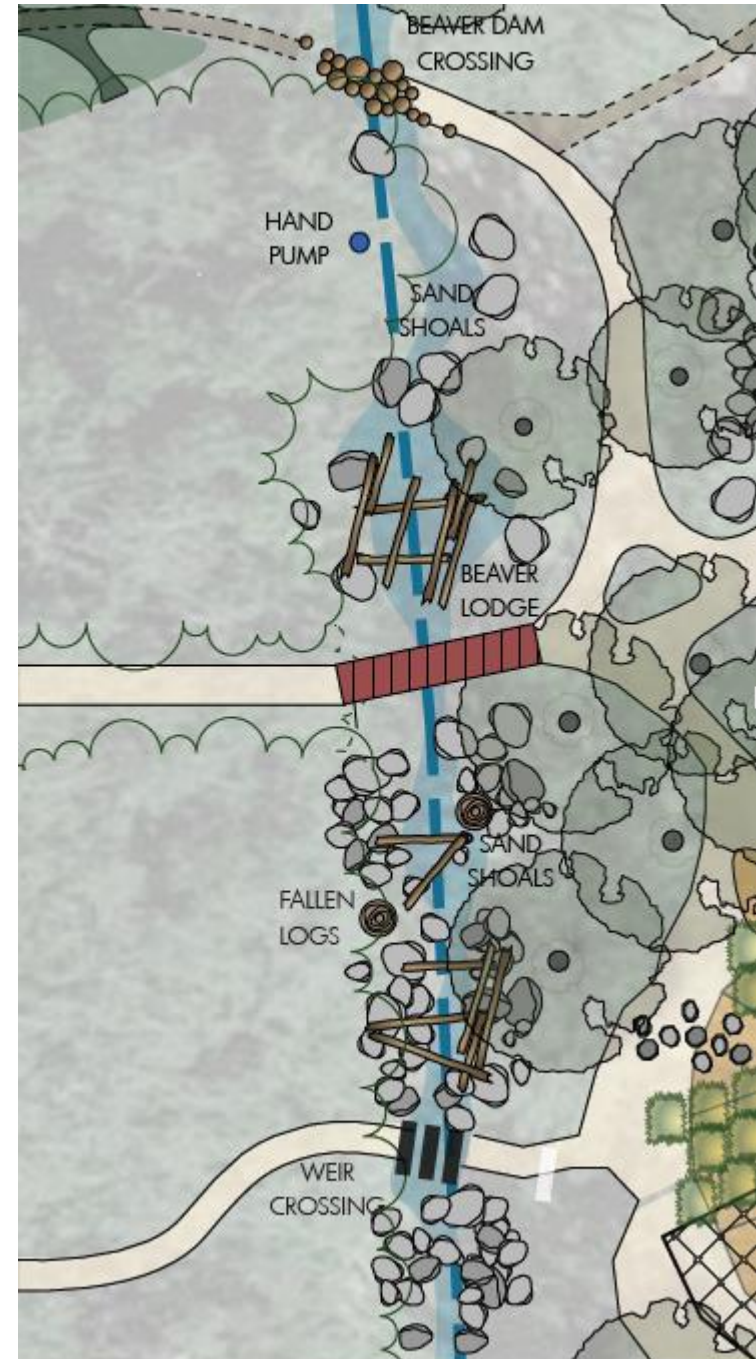


Beaver/Muskrat Play Zone

NAMING OPPORTUNITY: \$100,000

The Beaver/Muskrat Play Zone reshapes the existing drainage swale on site into a stony creek and beaver pond complete with beaver dam and lodge muskrat den, fallen logs, boulders, river stones, and sandy shoals. It tells the story of the crafty beaver and muskrat who, like humans shape the landscape through their industrious habitat building obsession.

This area of exploration will delight children and adults alike. The zone borders the side of the play area and guests will cross over (or through!) to enter the Play Area Woodlands and travel the path to the Conservatory. There are numerous opportunities for signage and naming that will be coordinated with Garden Leadership.





CONSTRUCTION PROGRESS



90th Celebration Weekend

July 29th - 31st, 2022

- Over 100 vendors
- The Manitoba Living History Museum
- Powwow Demonstration
- Food Trucks and Café Specials
- Live Music
- Peace Garden Historical Displays



Events at International Peace Garden

Café - Opening May 9th Open 7 days a week 10 am - 4 pm
Memorial Day Weekend 10 am - 6 pm and throughout the summer

Mother's Day Buffet - Sunday, May 8th

Father's Day Buffet - Sunday, June 19th

90th Anniversary Dinner Series Events - *check our website for more details*

- **Old Fashioned Picnic - Sunday, July 3rd - *Celebrate the Children's Nature Play Area***
(featuring classic picnic activities like three legged races and a pie eating contest!)
- **A Taste of 1932 - Friday, July 29th**
- **90 years of Stars - Friday, August 26th - Outdoors at Conservatory**

We welcome all bookings, small meetings, gatherings, holiday parties!

Partners at the Peace Garden

2nd Annual International Peace Garden Triathlon

July 2, 2022

Mixed Team Relay

Kids of Steel Duathlon

July 3, 2022

Sprint Triathlon - World Qualifier

Sprint Duathlon



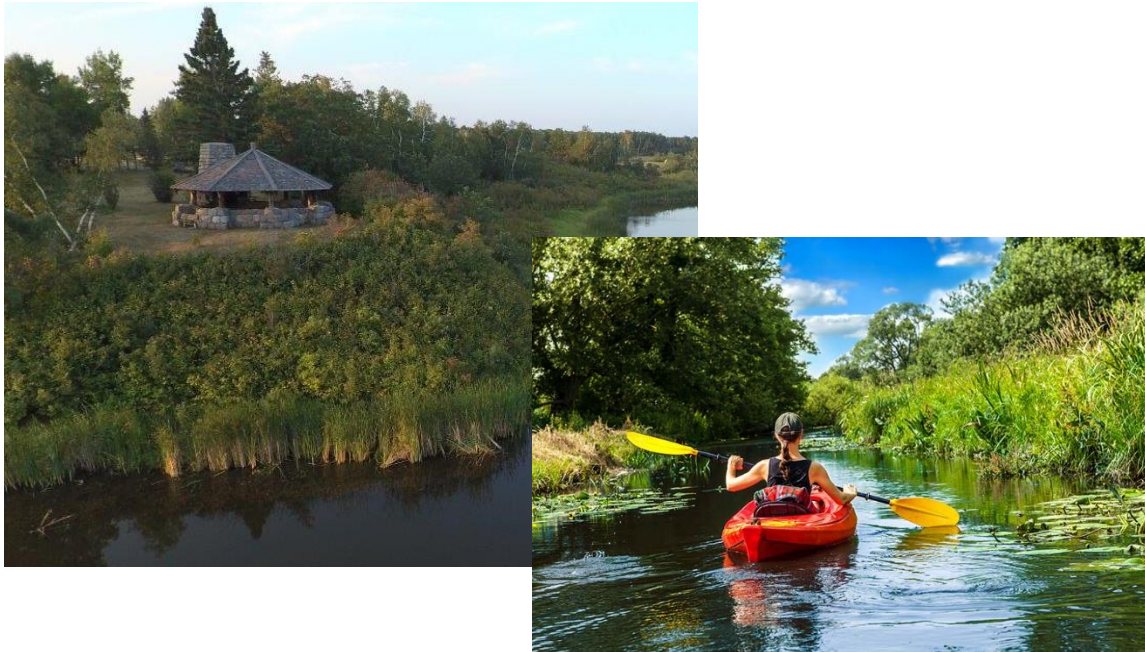
Enhancing the Visitor Experience

Advance Online Reservations

- Day and Annual Passes
- Camping
- Events
- Picnic Areas
- Kayak Rentals

Updated Website Navigation

- National Parks
- Attractions
- Fly-out Menu



Keep Up on the News and Events

Quarterly Newsletters

Blog

Podcast

Topics Include:

Peace and Plants

Living on an Unfortified Border

CCC efforts building Peace Garden 1936 - 1941

Conservatory, Interpretive Center and Peace Garden Trivia

History

- Music Camp
- Game Warden Museum
- Cairns History
- Floral Clock History
- Peace Chapel
- 9/11 Memorial at Garden



FLOWER BED SPONSORSHIP

Recognition of your 2022 sponsorship will include:

- Signage outside the flower bed(s) visible by the 50,000 visitors we anticipate in 2022
- Recognition on our Facebook page (6,500 followers) and Instagram (1,350 followers)
- Listed on our website
- A decal for your door naming you as a 2022 IPG Supporter
- Option to join two summer tours of the formal channel

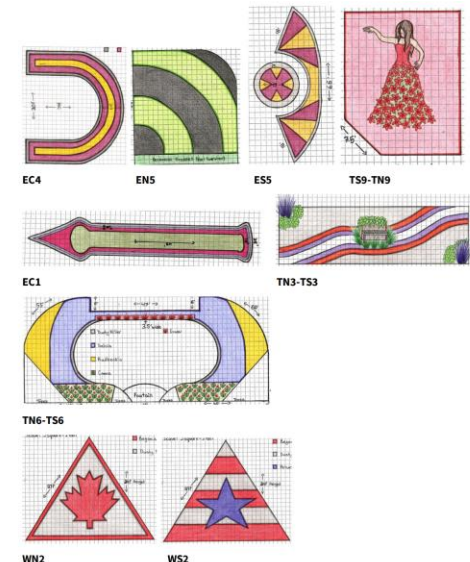
Beds can be sponsored at the following four levels:

\$5,000: Large display beds and iconic specials like the Floral Clock

\$2,500: Medium-Large display beds

\$1,000: Medium display beds

\$500: Small display beds



Welcome Back Canadians!

