



2024 ADOPT-A-FLOWER BED SPONSORSHIPS

The International Peace Garden is excited to offer new sponsorship opportunities in 2024 as part of our Children's Reading Theme! The Garden is focused on providing more opportunities for children, families and school groups. We will have library boxes and a story stroll that will accent the annual flower beds that are designed around classic book themes of toddlers to pre-teens.

Sponsoring our stunning annual flower beds, planters or hanging baskets offers great visibility for your business or service organization. Sponsorship can also be made to honor your family's legacy at the Garden or in memory of a loved one. Our talented and hard-working horticulture team has designed more than 50 beds with bright, recognizable literary characters.

Your support ensures the Garden can continue planting beautiful displays despite recent challenges with lost revenue and continued recovery due to the pandemic's impacts between 2020 and 2022.

Recognition of your 2024 sponsorship will include:

- Signage outside the flower bed(s), planters, etc. visible by the 50,000 visitors we anticipate
- Recognition on our Facebook page (11,000 followers) and Instagram (1,800 followers), website
- A decal for your door naming you as a 2024 IPG Supporter
- Option to join two summer tours of the formal channel

Beds can be sponsored at the following levels:

- \$10,000: Floral Clock
- \$5,000: Large display beds and iconic specials
- \$2,500: Medium-Large display beds
- \$1,000: Medium display beds
- \$500: Small display beds

Planters at:

- \$2,500: Largest (60-inch) - 1 avail
- \$1,000: 30 to 36-inch - 30 avail
- \$750: 27-inch and raised beds - 57 avail
- \$500: 24 to 20-inch - 10 avail
- \$250 16-inch tall by Chapel - 2 avail

Basket packages at:

- \$2,000: 40 baskets at entrance- \$500: 8 baskets at formal area
- \$400: 6 baskets at Peace Chapel - \$300: 5 baskets at Peacock sculpture and bed

Examples can be found on the following pages, and you can request more info by contacting the Garden at assistant@peacegarden.com and 204-534-2510 x110 (Canada) or 701-263-4390 x110 (US). A series of maps is attached to the email. Our website will be updated weekly with the remaining available options.

We hope you'll join us in celebration and support of our nonprofit organization. This is the third year of the Adopt-A-Flower-Bed program. Flower beds will go quickly. Renew Now! (2023 Sponsors have until December 15 for first right of renewal of their same bed.)

Sincerely,

Tim Chapman, CEO

Sponsorship Form

Please return this form by email to assistant@peacegarden.com and specify the bed(s) you would like to sponsor.*

Beds/Planters/Baskets (Include description and code):

Sponsor name that will appear on signage:

Total Amount: \$ _____ US/CA

I plan to make my/our contribution in the form of:

- Check: *Please make checks payable to International Peace Garden*
- E-Transfer to finance@peacegarden.com; Subject Line: Adopt a Flower Bed Sponsorship
- Credit Card: Please call 701-263-4390 (US) or 204-534-2510 (Canada)

RECOGNITION

In IPG publications and signage, please list my/our name(s) as follows:

Donor Name(s)

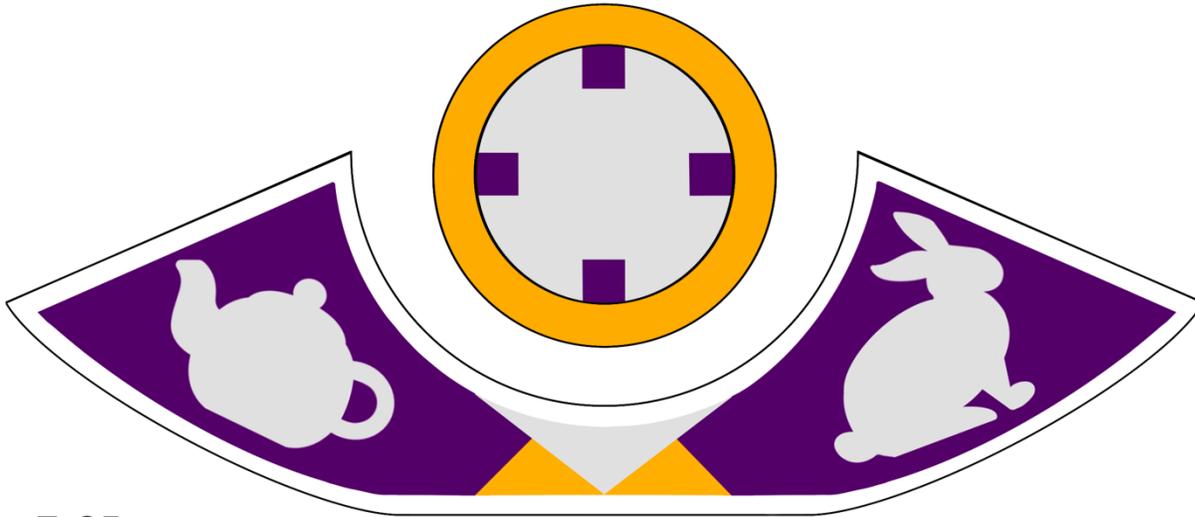
Logo/Image: Please email high resolution image or logo to assistant@peacegarden.com by April 15.

**All beds will be named on a first come, first served basis. The naming opportunity runs through the 2024 season. Sponsors have the right to first renewal of the same bed the following year through Dec. 15 and the ability to pre-purchase through multi-year commitments.*

Naming Opportunities & Bed Descriptions (As of Nov. 2, 2023)

\$10,000 Level:

- Floral Clock (ES5) **Alice in Wonderland - Teapot and Rabbit**



E-S5

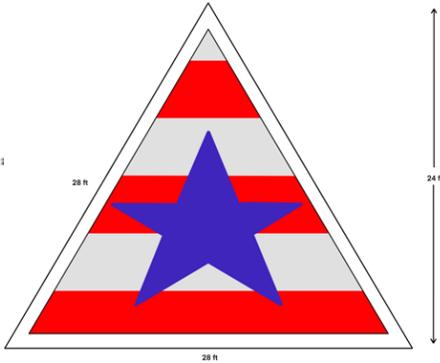
\$5,000 Level: *Notes Package Opportunities – See Last page

- Channel Area (FS3-4) **Harry Potter Designs***
- Channel Area (FN3-4) **Harry Potter Designs***
- Channel Area - largest beds - (FS1) **Lord of the Rings Design***
- Channel Area - largest beds – (FN1) **Wizard of Oz Design***
 - Beds will include metal sculptures of characters from each story
- Entrance half circle (EC2) **Alice in Wonderland – Cheshire Cat Face***
- Entrance horseshoe (EC4) **Alice in Wonderland – Card Suits Design***
- Entrance boulevard (EC1) **Alice in Wonderland Design – Cheshire Cat Tail***
- Large Bed on Upper Terrace (TN3) **123 Design***
- Large Bed on Upper Terrace (TS3) **ABC Design***
- **Canadian Flag*** (WN2)
- **US Flag*** (WS2)

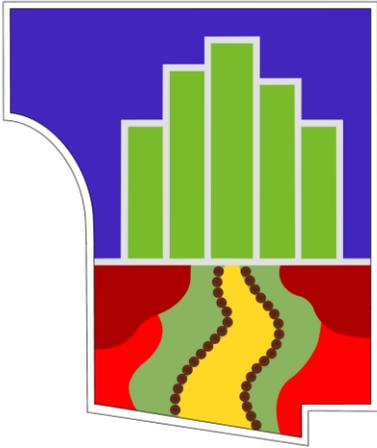
W-N2 +



W-S2 +



F-S1



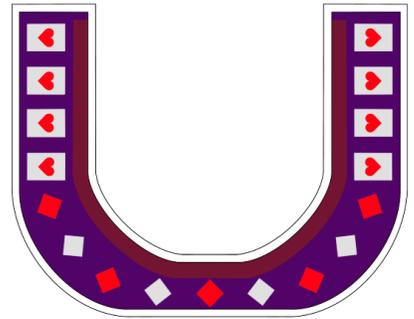
F-N1



F-S3/4 & F-N3/4



E-C1 & E-C2



E-C4

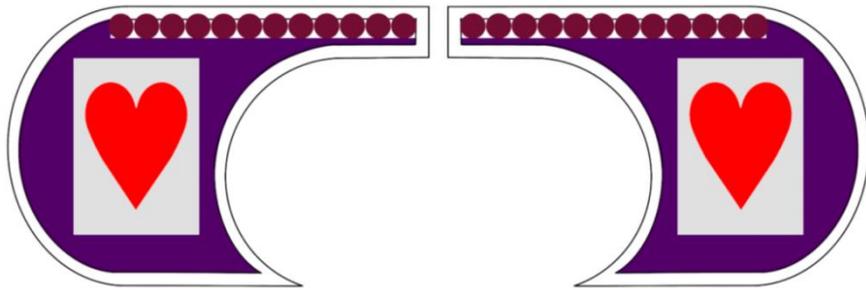


T-S3 & T-N3

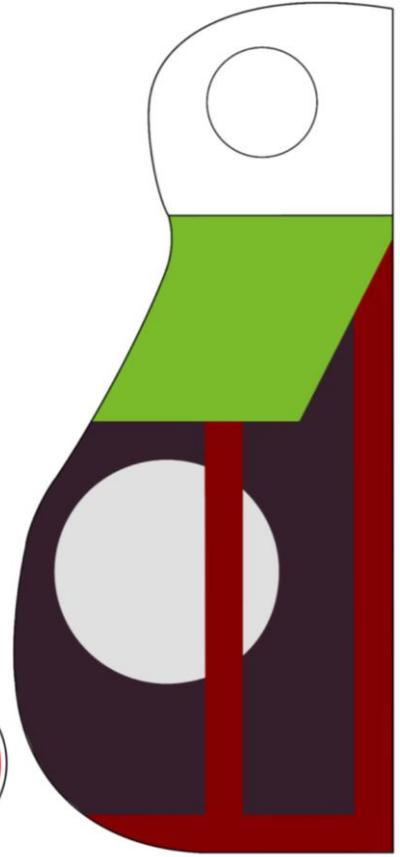


\$2,500 Level: *Notes Package Opportunities – See Last Page

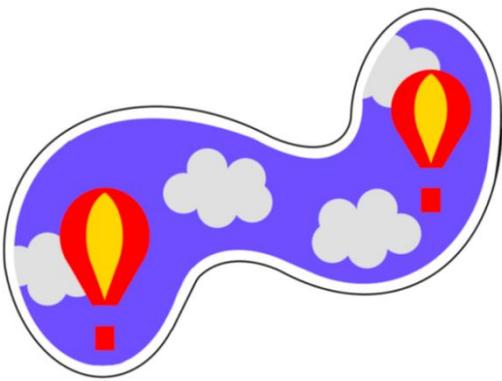
- Entrance Island Mirrored beds (EC5) **Alice in Wonderland – Heart Card Suits***
- Entrance Island Mirrored beds (EC6) **Alice in Wonderland – Heart Card Suits***
- Peacock sculpture bed (FN8) **Goodnight Moon Design**
- Wrap-Around Fountains and Hands for Peace Sculpture on Lower Terrace (TN6) **Dr. Seuss Inspired plant designs***
- Wrap-Around Fountains and Hands for Peace Sculpture on Lower Terrace (TS6) **Dr. Seuss Inspired plant designs***
- North Lot Upper Terrace (TN1) **Clifford the Big Red Dog - Clifford ***
- North Lot Upper Terrace (TN2) **Clifford the Big Red Dog - Bone - ***
- South Lot Upper Terrace (TS2) - **Dr. Suess's Oh, The Place You'll Go**
- Staircase bed – North Lower Terrace (TN5) - **Dr. Suess Inspired plant designs***
- Staircase bed – South Lower Terrace (TS5) - **Dr. Suess Inspired plant designs***



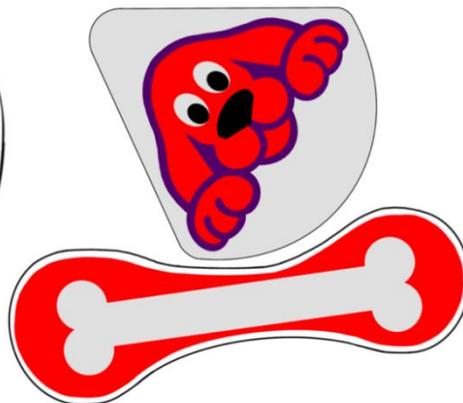
E-C5 & C6



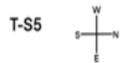
F-N8



T-S2



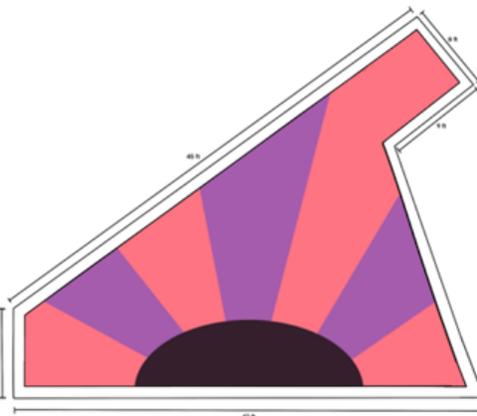
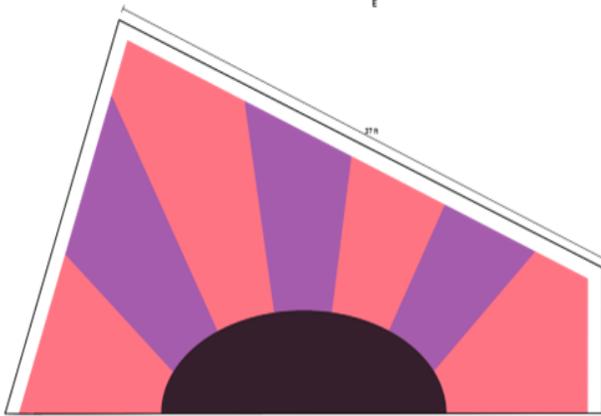
T-N1 & N2

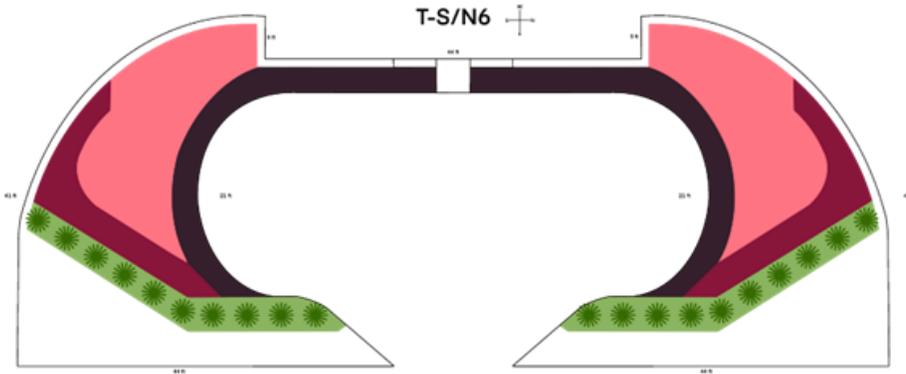


T-S5



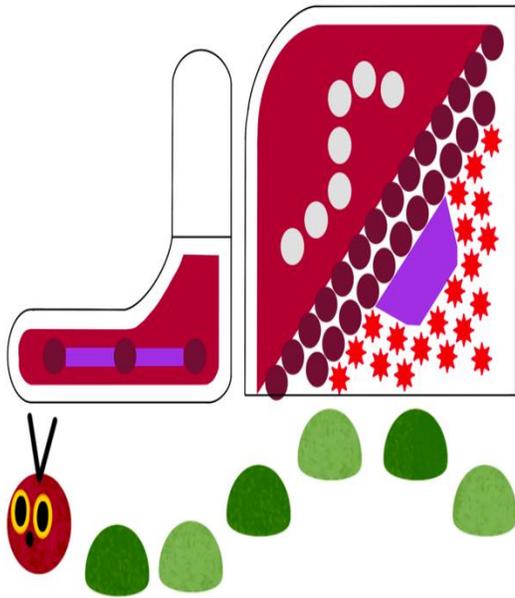
T-N5



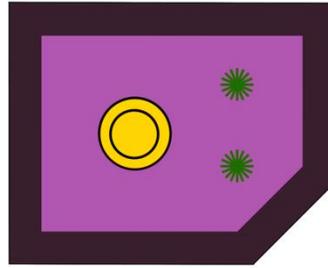


\$1,000 Level: *Notes Package Opportunities – See Last Page

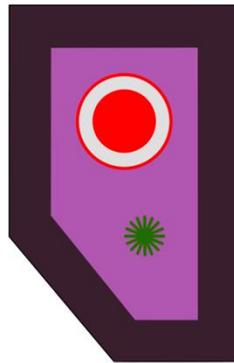
- Entrance side bed (EC3) **Alice in Wonderland Design – Color continuation**
- North Entrance Lot (EN4) **Hungry Caterpillar area***
- North Entrance Lot (EN5) - **Hungry Caterpillar area***
- Entrance Area (ES2) **Alice in Wonderland Design – Color continuation**
- Entrance Area (ES3) **Alice in Wonderland Design – Color continuation**
- South Drive – Opposite clock (ES6) **Alice in Wonderland Alice in Wonderland – Color Continuation**
- Entrance Curb Wrap (EN2) **Alice in Wonderland – Color continuation**
- Entrance Area (EN6) **Alice in Wonderland – Color continuation**
- Lower Terrace (TN9) **Curious George’s Man with the Yellow Hat topiary***
- Lower Terrace (TS9) is **Dr. Suess’s Cat in the Hat topiary***
- Staircase bed 2 – North Lower Terrace (TN7) - **Dr. Suess Inspired plant designs***
- Staircase bed 2 – South Lower Terrace (TS7) - **Dr. Suess Inspired plant designs***
- Channel Mirrored Bed West of Sunken Garden (WS1) **Continuation of color schemes***
- Channel Mirrored Bed West of Sunken Garden (WN1) **Continuation of color schemes***



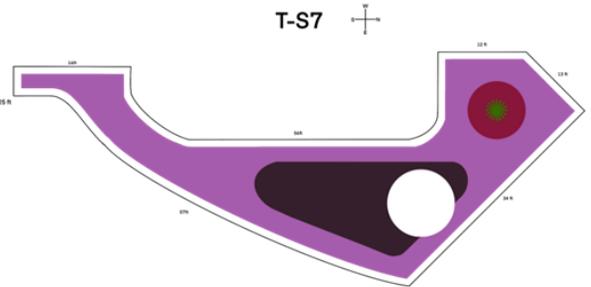
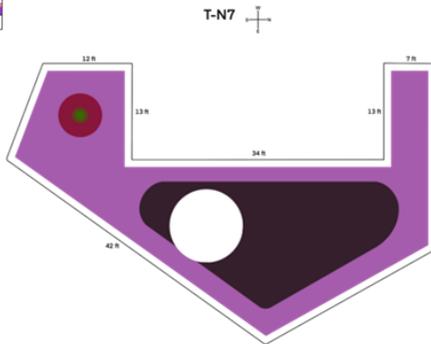
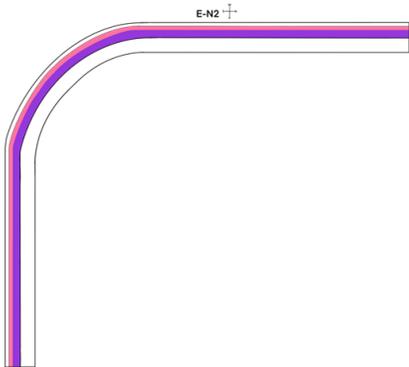
E-N4, N5 & Caterpillar topiary



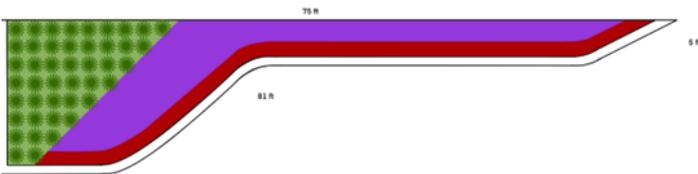
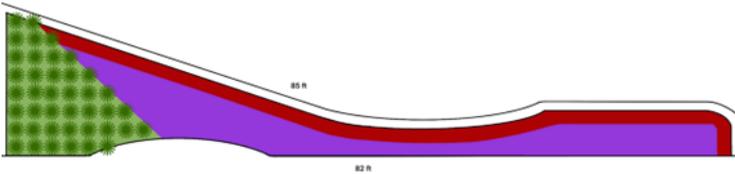
T-N9 & Topiary

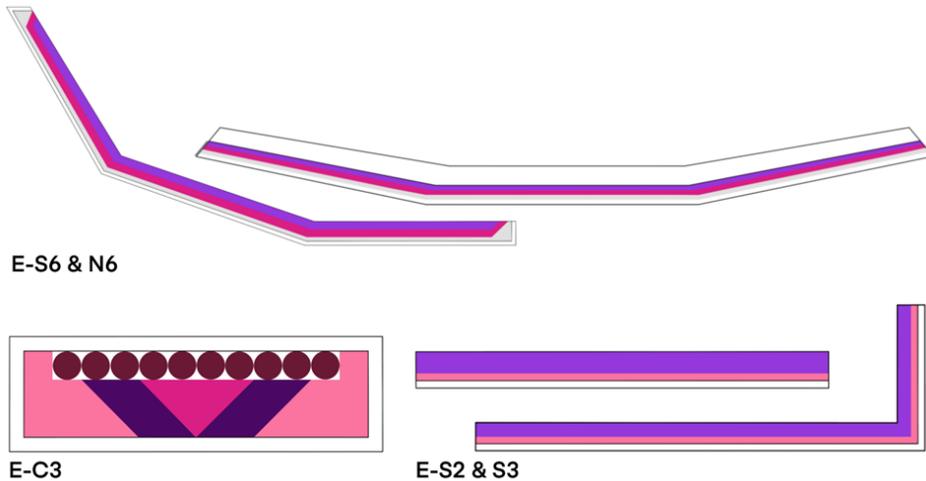


T-S9 & Topiary



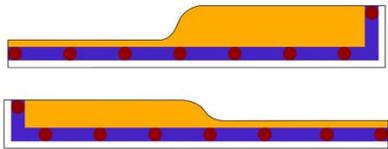
W- S1/N1



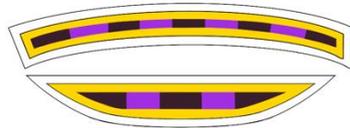


\$500 Level: *Notes Package Opportunities – See Last Page

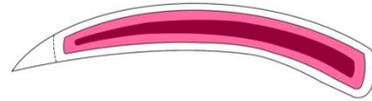
- Channel Mirrored Beds Mid Formal (FS5) Harry Potter **Color scheme continuation***
- Channel Mirrored Beds Mid Formal (FN5) Harry Potter **Color scheme continuation***
- Channel Mirrored Beds Mid Formal (FS6) **Color scheme continuation***
- Channel Mirrored Beds Mid Formal (FN6) **Color scheme continuation***
- Channel Mirrored Beds East of Sunken Garden (FN7) **Color scheme continuation***
- Channel Mirrored Beds East of Sunken Garden (FS7) **Color scheme continuation***
- Square raised beds on Lower Terrace (TS8) **Dr. Suess Inspired plant designs***
- Square raised beds on Lower Terrace (TN8) **Dr. Suess Inspired plant designs***
- West Channel bed (WN4) **Color scheme continuation***
- West Channel bed (WS3) **Color scheme continuation***
- West Channel bed (WN5) **Charlotte's Web Theme***
- West Channel bed (WN6) **Charlotte's Web Theme***
- West Channel bed (WS4) **Charlotte's Web Theme***
- West Channel bed (WS5) **Color scheme continuation**
- West Channel bed (WS6) **Color scheme continuation**
- Mirrored East of Entrance Arms (ES1) **Alice in Wonderland – Color continuation***
- Mirrored East of Entrance Arms (EN1) **Alice in Wonderland – Color continuation***



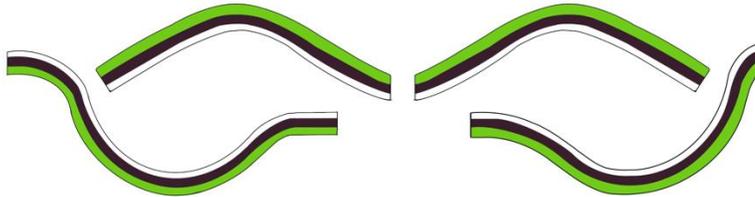
F-N5 & S5



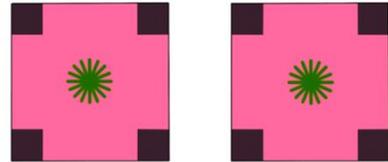
W-S3 & N4



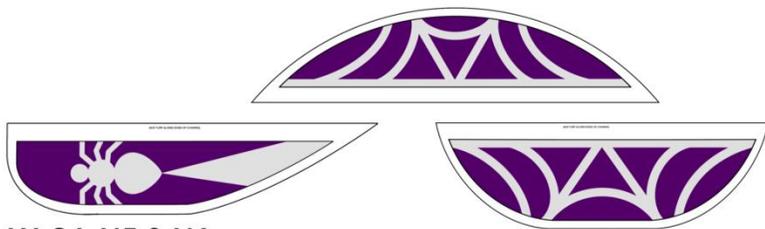
W-S5



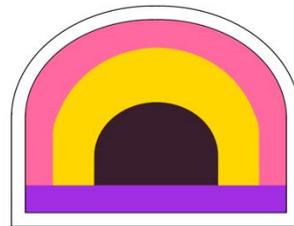
F-N6/7 & S6/7



F-N8 & S8



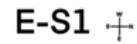
W-S4, N5 & N6



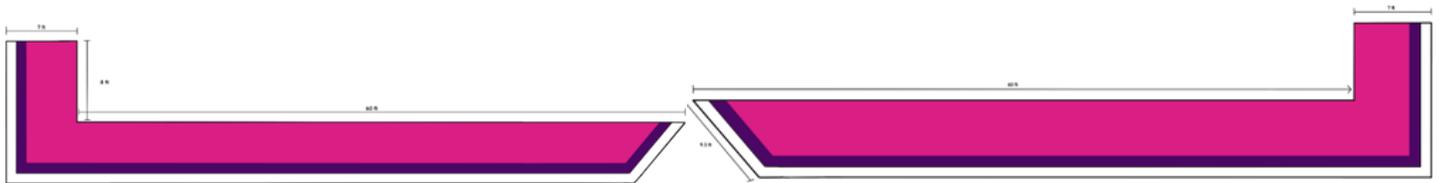
W-S6



E-N1



E-S1



Package Discounts*

- Alice in Wonderland – Cheshire Cat Tail and Face – Entrance boulevard (EC1-EC2) - \$9,000
- Lord of the Rings and Wizard of Oz - Channel area largest beds (FS1, FN1) - \$9,000
- Harry Potter – Channel Area (FN3-4, FS3-4) - \$9,000
- ABC and 123 - (TN3, TS3) - \$9,000
- US and Canadian Flags (WN2, WS2) - \$9,000
- Alice in Wonderland – Heart Card Suits - Entrance Island Mirrored beds (EC5-EC6) - \$4,500
 - o Add third bed (EC4) - \$7,500
- Dr. Suess Inspired - Wrap-Around Fountains and Hands for Peace Sculpture on Lower Terrace (TN6, TS6) \$4,500
- Dr. Suess inspired - staircase beds – South and North Lower Terrace (TS5-TN5) - \$4,500
- Clifford the Big Red Dog (TN1, TN2) - \$4,500
- Dr. Suess Inspired - Staircase beds 2 – South and Lower Terrace (TS7-TN7) - \$1,750
- Hat Topiaries beds - Curious George and Cat in the Hat - (TN9, TS9) - \$1,750
- Hungry Caterpillar – includes topiary with beds (EN4, EN5) - \$1,750
- Color scheme continuation - Channel Mirrored Beds West of Sunken Garden (WS1-WN1) - \$1,750
- Charlotte’s Web Beds (WN5, WN6, WS4) - \$1,250
- Harry Potter Color scheme continuation - Channel Mirrored Beds Mid Formal (FS5-FN5) - \$950
- Color scheme continuation - Channel Mirrored Beds Mid Formal (FS6-FN6) - \$950
- Color scheme continuation - Channel Mirrored Beds Mid Formal (FS7-FN7) - \$950
- Dr. Suess Inspired - Square raised beds on Lower Terrace (TS8-TN8) - \$950
- Color scheme continuation West Channel bed (WS3-WN4) - \$950
- Alice in Wonderland Color Continuation - Mirrored East of Entrance Arms (EN1-ES1) - \$950