



2025 ADOPT-A-FLOWER BED SPONSORSHIPS

The International Peace Garden is excited to offer new sponsorship opportunities in 2025 as part of our Peace theme! We're taking it back to our roots!

The Garden is focused on providing more opportunities for children, families and school groups and we will still have library boxes and a story stroll from last year's Reading theme that will accent the annual flower beds. In 2025, the boxes will be filled with books about peace and cooperation – best exemplified by the Canada-U.S. relationship we were founded on.

Sponsoring our stunning annual flower beds, planters or hanging baskets offers great visibility for your business or service organization. And as a non-profit, we can't do it without you! Sponsorship can also be made to honor your family's legacy at the Garden or in memory of a loved one. Our talented and hard-working horticulture team has designed more than 45 beds and more than 100 planters and baskets with bright colors and shapes that evoke peace.

Your support ensures the Garden can continue planting beautiful displays despite recent challenges with lost revenue and continued recovery due to the pandemic's impacts between 2020 and 2022. (Yes, recovery continues!)

Recognition of your 2025 sponsorship will include:

- Signage outside the flower bed(s), planters, etc. visible by the 50,000 visitors we anticipate
- Recognition on our Facebook page (11,000 followers) and Instagram (1,800 followers), website
- A decal for your door naming you as a 2025 IPG Supporter
- Option to join two summer tours of the formal channel

Beds can be sponsored at the following levels:

- \$10,000: Floral Clock designs (Over 2 years)
- \$5,000: Canada & U.S. Flags - 2 avail
- \$2,500: Large display beds, Statue beds - **43** avail
- \$1,000: Medium display beds - 15 avail
- \$500: Small display beds - **25 19** avail

Planters at

- \$1,000: Largest (60-inch) - 1 avail
- \$500: 30 to 36-inch – 30 avail
- \$250: 27-inch and raised beds – 57 avail
- \$250: 24 to 20-inch – 14 avail
- \$250 16-inch Talls by Chapel – **43** avail

Basket packages at:

- \$1,000: 40 baskets at entrance
- \$250: 8 baskets at formal area
- \$250: 6 baskets at Peace Chapel
- \$225: 5 baskets at Peacock sculpture and bed

Examples can be found on the following pages, and you can request more info by contacting the Garden at tim@peacegarden.com and 204-534-2510 x110 (Canada) or 701-263-4390 x110 (US). A series of maps is attached to the email. Our website will be updated weekly with the remaining available options.

We hope you'll join us in celebration and support of our nonprofit organization. This is the fourth year of the Adopt-A-Flower-Bed program. Flower beds will go quickly. Renew Now! (2024 Sponsors have until December 31 for first right of renewal of their same bed.)

Sincerely,

Tim Chapman, CEO



2025 Adopt a Flower Bed Sponsorship Form

Please return this form by email to assistant@peacegarden.com and specify the bed(s) you would like to sponsor.*

Company Name

Address

Contact Name

Phone

Email

Beds / Planters / Baskets (include description and code)

Name(s) that will appear on signage and IPG publications:

Total Amount: \$ _____ US/CA

_____ I agree to cover the credit card fees @ 2.5% if paying by credit card.

I plan to make my/our contribution in the form of:

- Check: Please make checks payable to International Peace Garden
- E-Transfer to finance@peacegarden.com; Subject Line: Adopt a Flower Bed Sponsorship
- Credit Card: Please call 701-263-4390 (US) or 204-534-2510 (Canada)

Logo/Image: Please email high resolution image or logo to assistant@peacegarden.com by April 15.

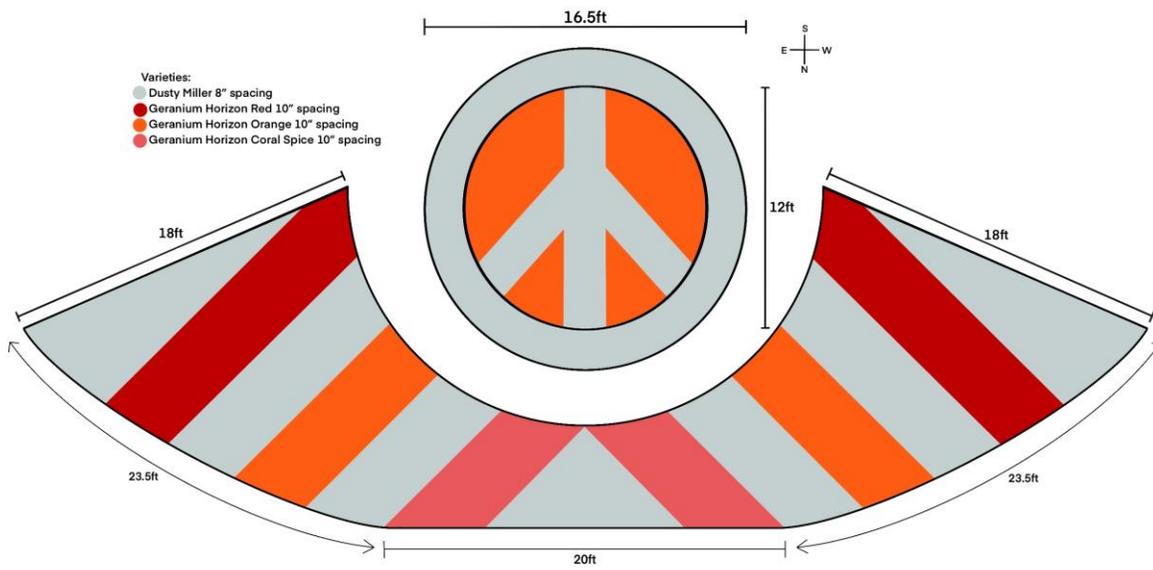
**All beds will be named on a first come, first served basis. The naming opportunity runs through the 2025 season. Sponsors have the right to first renewal of the same bed the following year through Dec. 31 and the ability to pre-purchase through multi-year commitments.*

RPT	QB	CRM	DEP
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Naming Opportunities & Bed Descriptions

\$10,000 Level (Two-year):

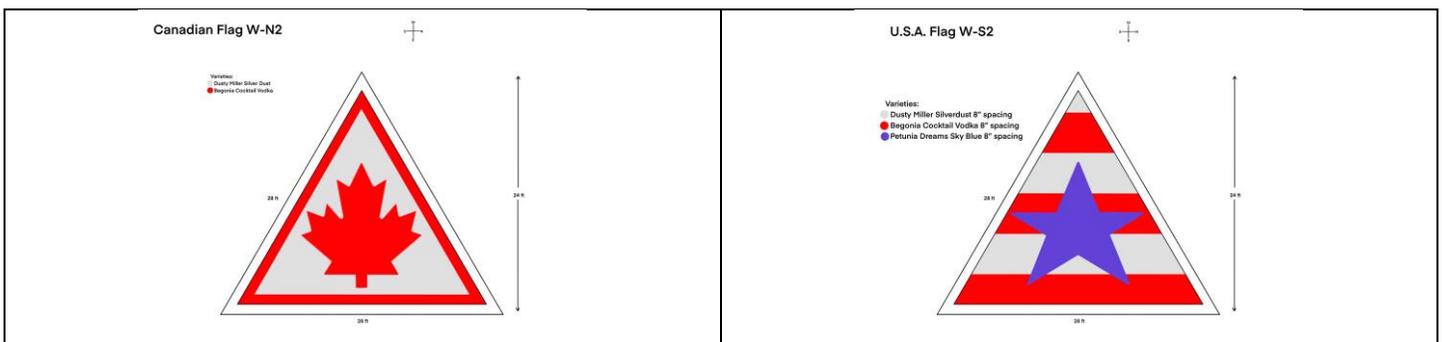
- Floral Clock (ES5) Peace Symbol with warm complementary colours



**\$5,000
Level:
*Notes
Package**

Opportunities – See Last page

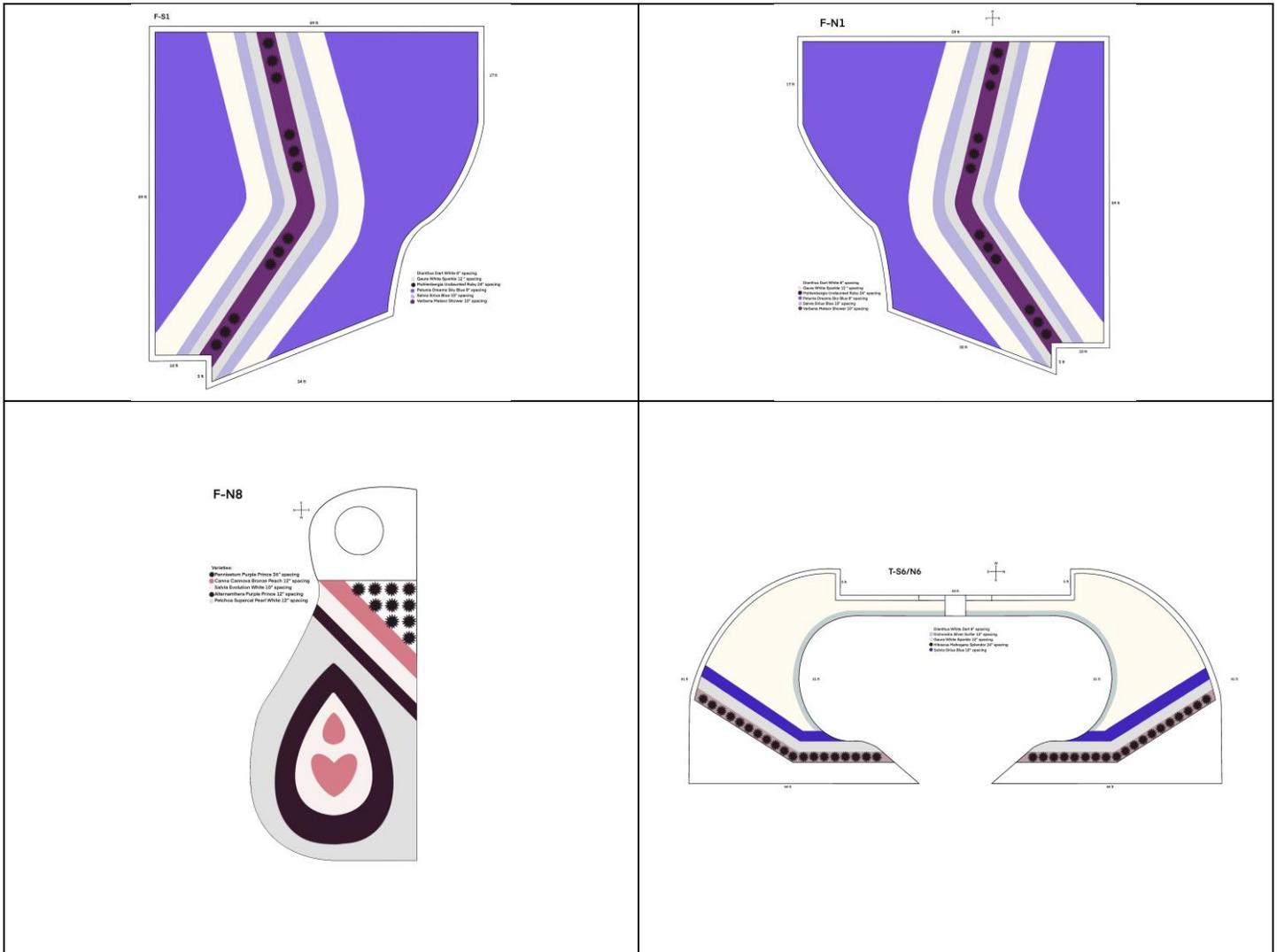
- **Canadian Flag*** (WN2)
- **US Flag*** (WS2)



\$2,500 Level: *Notes Discount Package Opportunities – See Last Page

- Channel Area - largest beds - (FS1)*
- Channel Area - largest beds – (FN1)* **RESERVED**

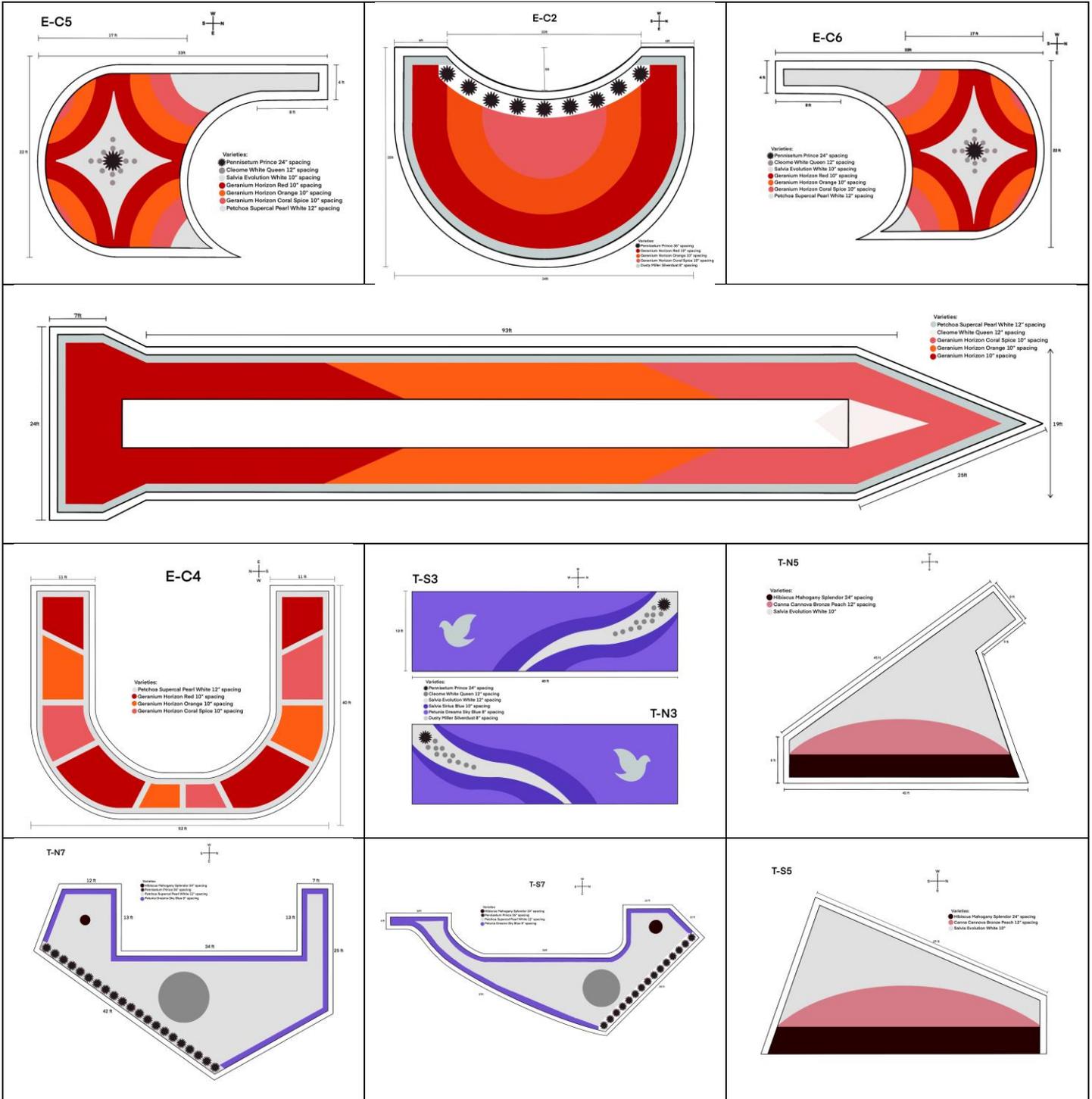
- Peacock sculpture bed (FN8)
- Wrap-Around Fountains and Hands for Peace Sculpture on Lower Terrace (TN6-TS6)

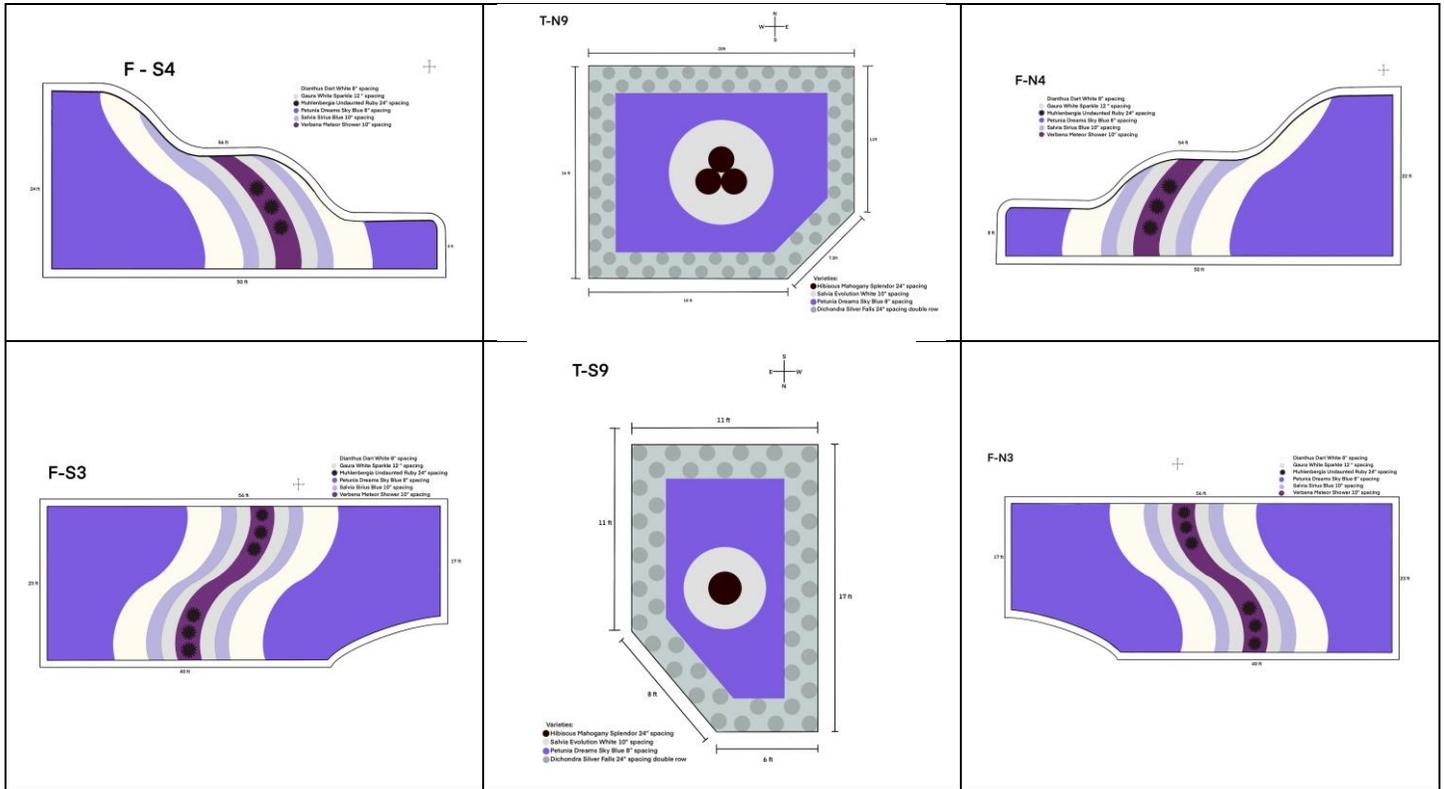


\$1,000 Level: *Notes Package Opportunities – See Last Page

- Entrance Island Mirrored beds (EC5)*
- Entrance Island Mirrored beds (EC6)*
- Entrance half circle (EC2)
- Entrance horseshoe (EC4)
- Entrance boulevard (EC1)
- Large Bed on Upper Terrace (TN3) White Dove Internation Symbol of Peace*
- Large Bed on Upper Terrace (TS3) White Dove Internation Symbol of Peace*
- Staircase bed – North Lower Terrace (TN5)*
- Staircase bed – South Lower Terrace (TS5)*
- Lower Terrace (TN9)*

- Lower Terrace (TS9)*
- Staircase bed 2 – North Lower Terrace (TN7)*
- Staircase bed 2 – South Lower Terrace (TS7)*
- Channel Area (FS3-4)*
- Channel Area (FN3-4)*

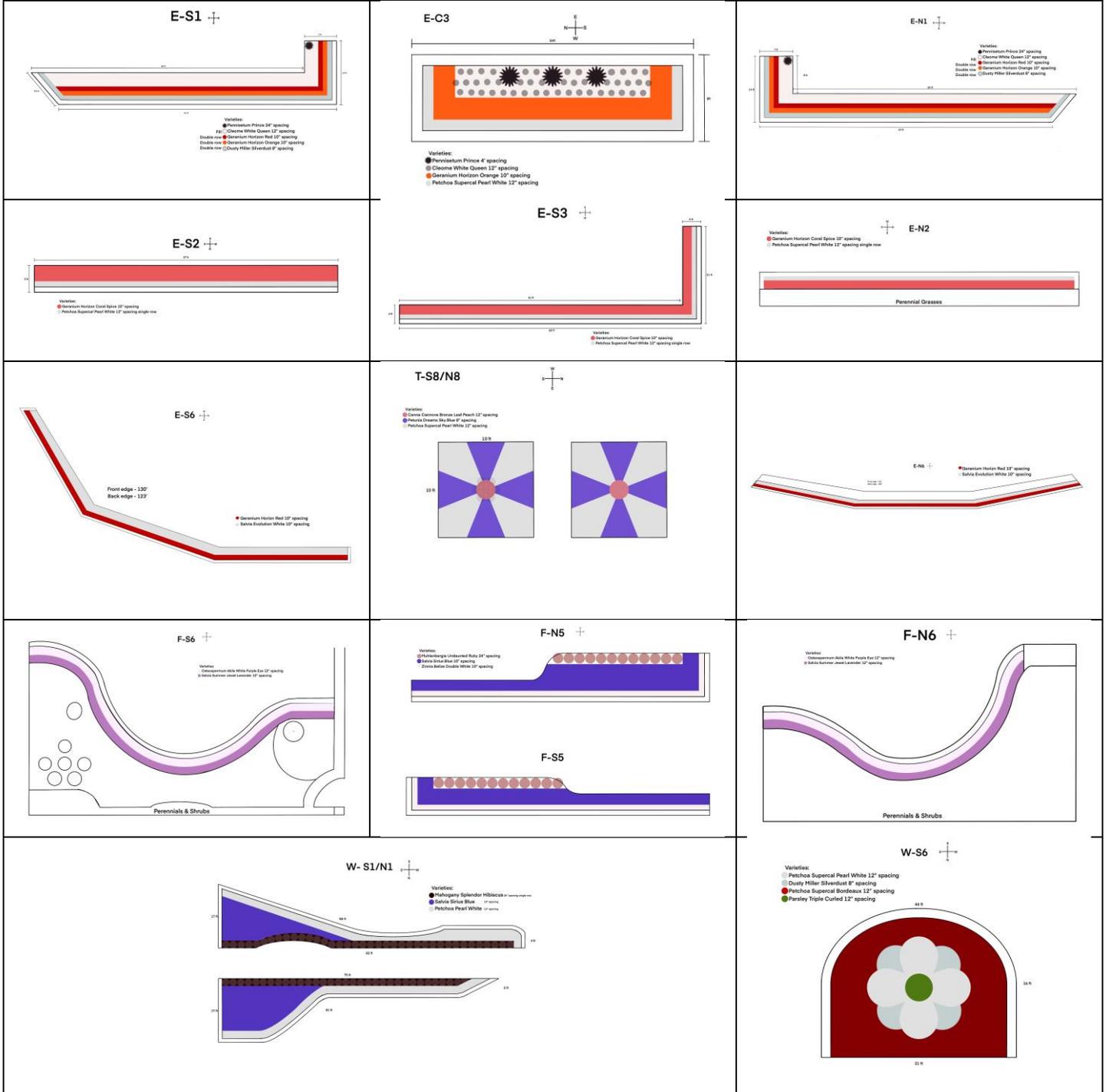


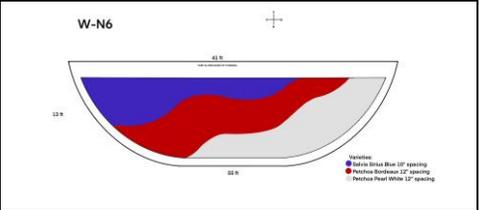
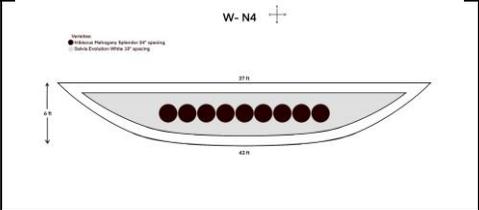
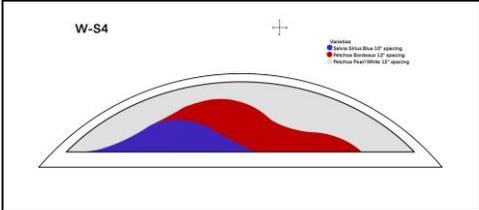
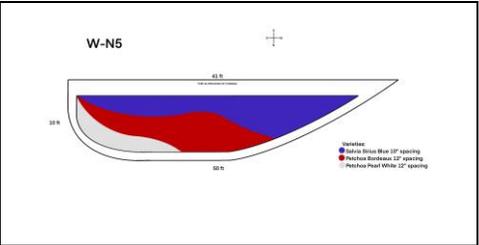
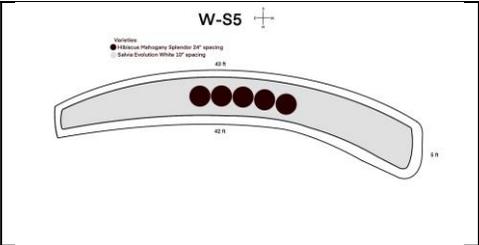
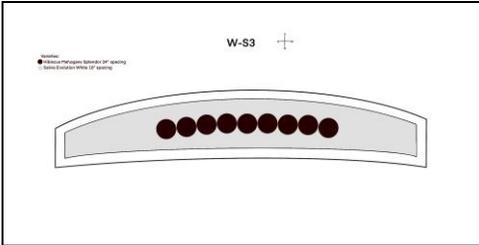


\$500 Level: *Notes Package Opportunities – See Last Page

- Entrance side bed (EC3)
- Entrance Area (ES2)
- Entrance Area (ES3)
- South Drive – Opposite clock (ES6)
- Entrance Curb Wrap (EN2)
- Channel Mirrored Beds Mid Formal (FS5)*
- Channel Mirrored Beds Mid Formal (FN5)*
- Channel Mirrored Beds Mid Formal (FS6) **RESERVED – MULTI-YEAR RENEWAL** (**Same design as FS7)
- Channel Mirrored Beds Mid Formal (FN6) **RESERVED – MULTI-YEAR RENEWAL** (**Same design as FN7)
- Channel Mirrored Beds East of Sunken Garden (FN7)*
- Channel Mirrored Beds East of Sunken Garden (FS7)*
- Square raised beds on Lower Terrace (TS8)*
- Square raised beds on Lower Terrace (TN8)* **RESERVED**
- Channel Mirrored Bed West of Sunken Garden (WS1) - \$900 w/WN1
- Channel Mirrored Bed West of Sunken Garden (WN1) - \$900 w/WS1
- West Channel bed (WN4)
- West Channel bed (WS3)
- West Channel bed (WN5) **RESERVED**
- West Channel bed (WS6) White Poppy – Symbol of Peace
- West Channel bed (WS4)

- West Channel bed (WS5) **RESERVED**
- West Channel bed (WN6) **RESERVED**
- Mirrored East of Entrance Arms (ES1)
- Mirrored East of Entrance Arms (EN1)





Package Discounts*

-
- US and Canadian Flags (WN2, WS2) - \$9,000 (10% discount)
- Largest display beds (FS1, **FN1**) - \$4,500 (10% discount)
- Wrap-Around Fountains and Hands for Peace Sculpture on Lower Terrace (TN6, TS6) \$2,500
- Entrance Island Mirrored beds (EC5-EC6) - \$1,800 (10% discount)
- Large Beds on Upper Terrace (TN3-TS3) White Dove International Symbol of Peace - \$1,800 (10% discount)
- Staircase beds – South and North Lower Terrace (TS5-TN5) - \$1,800 (10% discount)
- Staircase beds 2 – North and South Lower Terrace (TN7-TS7) - \$1,800 (10% discount)
- Lower Terrace (TN9-TS9) - \$1,800 (10% discount)
- Channel Area (FN3-4, FS3-4) - \$3,200 (20% discount for all 4)
- Channel Mirrored Beds Mid Formal (FS5-FN5) - \$900 (10% discount)
- Channel Mirrored Beds Mid Formal (FS6-FN6) - **RESERVED – MULTI-YEAR RENEWAL**
- Channel Mirrored Beds Mid Formal (FS7-FN7) - \$900 (10% discount)
- Square raised beds on Lower Terrace (TS8-**TN8**) - \$900 (10% discount)
- Channel Mirrored Beds West of Sunken Garden (WS1-WN1) - \$900 (10% discount)
- West Channel bed (WS3-WN4) - \$900 (10% discount)
- Mirrored East of Entrance Arms (EN1-ES1) - \$900 (10% discount)